



Brand Strategist & Photographer | Executive Coach | Visibility Expert

Leslie is an award-winning photographer, best selling author, speaker and multifaceted force in the realms of photography, brand strategy, and women's empowerment. As a creative entrepreneur, Leslie's mission is as vibrant as her captivating photography: to ignite the brilliance within professional and business women, guiding them to step into their full potential and shine brightly in their respective fields.

Through her photography, brand strategy, and visibility coaching, Leslie illuminates the path for women to embody their authenticity, amplify their impact, and achieve tangible results. By providing personalized guidance and support, Leslie equips her clients with the tools and mindset needed to overcome barriers, embrace their unique strengths, and thrive in their pursuits.

Leslie's journey from nursing to photography is a testament to her unwavering commitment to follow her passion and make a difference in the lives of others. With over 20 years of experience in healthcare, Leslie's compassionate spirit and dedication to excellence shine through in all aspects of her work. Inspired by a gift from her husband, Leslie's foray into photography marked the beginning of a transformative journey, where she discovered her true calling and embarked on a mission to empower others through her art.

As the founder of "Shooting for a Cause" and co-founder of "IMPERFECT" by POP, Leslie channels her creativity and compassion into philanthropic endeavors that make a meaningful impact. From capturing the stories of brave women battling breast cancer to raising awareness about Down syndrome in honor of her son Jeyden, Leslie's philanthropic initiatives reflect her commitment to using her talents for the greater good.